

# SOFTWARE-NATION

Improving Processes for Europe's best companies



**Software Nation**



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01

# INTRODUCTION

# Who We Are

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Software Nation was founded in January 2011. During the first 2 years, Software Nation quickly rose to 48 full time staff. Today after 10 years we are proud to have 3 global offices, 110 full time engineers and a lot of happy clients. Our greatest success is unlocking the potential of our customers improving their processes using technology. **We make things happen.**

Here in Software-Nation we handle complex projects providing simple solutions that meet customer expectations, meeting their vision and their strategic big-picture thinking.





02

# OUR MISSION STATEMENT



**“We create software solutions to improve processes for companies who need better ways of running their business.”**

***Software-Nation LLC***



03

# OUR STORY



# OUR STORY SO FAR...

**2011**

Founded by Erik Popovic.  
Started helping companies  
with outdated processes  
using current technologies.

**2013**

Quickly rose to 35  
engineers & working  
with enterprise  
companies in  
US & EU.

**2015**

Signed a contract with  
Comtrade and broke the  
\$2 million annual  
turnover barrier.

**2017**

Worked with major  
European companies  
Asecco & Cataneo.  
Turnover increased to  
€3.5 million.

**2019**

Increased to 90  
engineers & €5.5 million  
annual turnover.

**2021**

Now at 110 engineers &  
turnover of €7.5 million.  
Opened Dublin office to  
focus on UK & Ireland  
customers.





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# OUR PROJECTIONS

# 2023 PROJECTIONS

**250**

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**Full-time Software  
Engineers**

**€15M**

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**Full-time Software  
Engineers**



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# OUR LEADERS

# OUR OWNER





# Erik M. Popovic

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Erik is a former US Marine with a military communications technical background fulfilling many leadership roles.

Founded Software-Nation in 2010 and is the sole owner of Software-Nation U.S. & Software-Nation Serbia.



**Software Nation**



# OUR CHIEF EXECUTIVE OFFICER



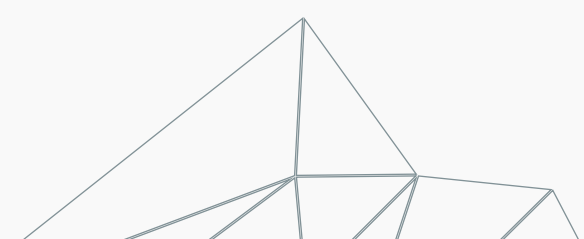


# Sasa Nikolic

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Sasa is computing enthusiast for more than 18 years, experienced in developing engineering solutions with a consulting background.

Engaged with fortune 500 companies like IBM, Telenor etc. .







06

# TECHNOLOGIES



**JAVA**

55 ENGINEERS

**.NET**

10 ENGINEERS

**REACT**

30 ENGINEERS

**NODE.JS**

30 ENGINEERS

**ANGULAR**

50 ENGINEERS

**PHP**

25 ENGINEERS



# OUR CLIENTS

- 01 **ASSECO**
- 02 **CATANEO**
- 03 **MULTITECH**
- 04 **DATALEX**

# Asseco

The Asseco SEE Group (ASEE Group) is the largest software operator in South-Eastern Europe and a top player in banking. Over 3000 employees and a global reach.

## What we do for Asseco

*We have been their partner for over 5 years now and do all of their most complex projects and heavy lifting including Government, Banking and industry specific IT Development projects.*

*We maintain 10+ people at any given time for various projects or consulting.*

The Asseco logo is displayed in white on a blue rectangular background. The logo consists of the word "ASSECO" in a stylized, uppercase, sans-serif font. The letters are closely spaced and have a modern, geometric feel.



**Dejan Djokic**

Member of the Board at Asseco SEE

## Dejan Djokic

**Working with Software Nation on critical products for over 5 years**

The Asseco group rely on Software Nation's expertise in software solutions to help us deliver our next level products to the global market.

We have worked with Software Nation for well over 5 years now and welcome the expert knowledge they bring to the table in terms of solution architecture & customer focus.



# Cataneo

Cataneo GmbH is a Munich based company that provides innovative IT solutions for the media industry. Today, after over 15 years in business, we are an established and preferred partner for many large media corporations and our systems manage more than \$ 4 billion of ad sales per year.

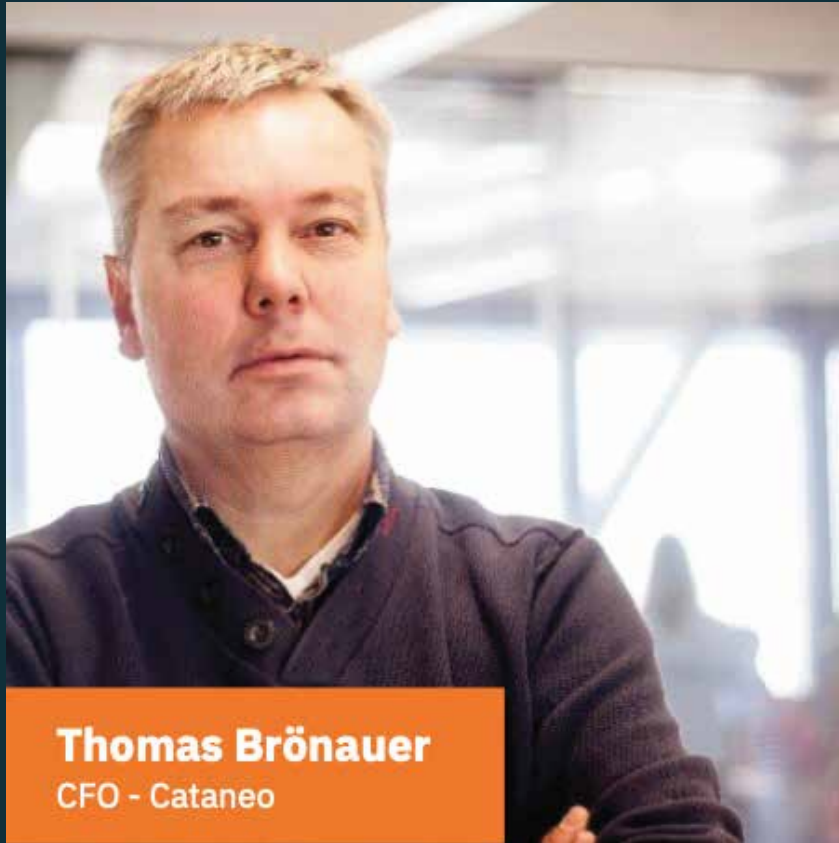
## What we do for Cataneo

*Providing development and maintenance as a managed service for the MYDAS platform. Services focus on integration of the fully functional development team. Lead Chief architects develop the road-map with clients and execute the development plan with our staff of professionals. Engineering includes full stack coverage of front-end, back-end, integration, and testing using variety of technologies and tools..*



CATANEO





**Thomas Brönauer**  
CFO - Cataneo

## Thomas Brönauer

**Software Nation is a key technology partner ensuring the success of our products**

**We have worked with Software Nation on key customer products such as MYDAS & AMM. Software Nation consistently deliver top class software consultancy & expert engineers. We have a deep relationship with the team and enjoy the expertise of over 20 consultants working with us on various projects.**

# Multitech

MultiTech is one of America's oldest and largest Hardware tech and IoT manufacturers dating back to the 1960's. MultiTech designs, develops and manufactures data communications equipment for IOT. That's why you can find more than 22 Million MultiTech products performing essential duties for businesses around the globe.

## What we do for Multitech

*We have been their partner for over 5 years now and do all of their most complex projects and heavy lifting including Government, Banking and industry specific IT Development projects.*

*We maintain 10+ people at any given time for various projects or consulting.*

The Multitech logo is displayed in white on a dark background. It consists of the word "MULTITECH" in a bold, sans-serif font, followed by a circular icon containing a white circle.





**Ian Schwartzman**

Director of Information Technology  
- MultiTech

## Ian Schwartzman

**Software Nation is a key technology partner ensuring the success of our products**

The Software Nation are an extension to our internal application development team. They have some very experienced people who deliver consistently. The lead architects help us to design new software applicatio & upgrade existing legacy systems.

We would recommend using Software Nation for any enterprise projects.

# Datalex

Datalex is a market leader in digital commerce for travel retail. The Datalex Commerce Platform enables a travel marketplace of over one billion shoppers covering every corner of the globe, driven by some of the world's most innovative airline retail brands.

## What we do for Datalex

*Providing senior engineers with 10+ years of experience to help the development and maintenance of the Travel Distribution Platform (TDP) and NDC Solution Back-end development with understanding of travel industry, adopting platform to clients like JetBlue and SAS.*





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# OUR PRODUCTS

The purpose of the application and the basic function of the system: SN ISO is an integrative and flexible software solution aimed at establishing a high level of quality control, implementation and maintenance of business process standards, financial management, generation of reports for all levels of management as well as various types of financial and non-financial analyzes with the aim of generating clear wide images for easier business decision making.

System is designed for multipurpose analyzes depend on modules level and level of integration with other systems.

The whole system is designed to support a multilingual system in terms of full support for multilingualism at three levels (user interface, data, report generator.)

Whole system is boiled on .NET 5 cross platform technology with implemented Entity Framowok what which guarantees the possibility of implementation on different database servers.

The user interface is made in the latest Angular technology which also allows great flexibility and modularity of the client application itself

## SN ISO

Information system of organization and quality control



**Software Nation**

Our solution can work in online and offline mode.

### Offline

The local fiscal account processor (L-PFA) sets out protocols, based on the JSON format, for communicating with approved POS over a network. L-PFA uses a security element to digitally sign invoices.

### Online

V-PFA confirms the identity of the person who made the call (verifies the digital certificate of the taxpayer), performs validation, calculates the tax based on the applied labels, signs the invoice and returns the answer to POS.

It is build on specification of local Serbian authority according to the specification of the Ministry of Finance of Serbia.

Considering that the Tax Core system has been implemented in Serbia, which has been implemented in several other countries or states in the world this product can be easily adjusted and sold in all countries where the Tax Core fiscal system has been implemented.

Our solution is developed in .NET 5 technology, the application administration interface is made in the latest version of the Angular framework.

## PFA

Service software for processing fiscal billing



# ESIR (POS)

Application for issuing fiscal invoices

The advanced version of the application has the possibility of complete goods accounting.

Standard POS terminal application that can be used at a large number of points of sale of different types.

The most common examples of implementations are Small shops, Agencies, Travel agencies, Supermarkets Restaurants, Hotels, Shopping malls.

The application was developed in accordance with the requirements of the Ministry of Finance of Serbia according to the valid law.

The application also has the potential to handle market because with minimal modifications it can be harmonized with the requirements of any country.

The client application is developed in .NET 5 technology and the latest Angular Framework..



**Do you have any  
questions? Feel Free to reach out!**

*Direct Contact*

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*Thank you for your time and patience*

